PRIVACY WITHOUT SCREENS

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Collaboration as Big Data Ethics
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PRIVACY AS CONSENT AND CONTROL
PRIVACY AS FAIRNESS

**Transparency** - ensures no secret data collection; provides information about the collection of personal data to allow users to make an informed choice

**Choice** - gives individuals a choice as to how their information will be used

**Information Review and Correction** - allows individuals the right to review and correct personal information

**Information Protection** - requires organizations to protect the quality and integrity of personal information

**Accountability** - holds organizations accountable for non-compliance
SMART FUTURES
INTERNET OF OTHER PEOPLE’S THINGS
HELLO BARBIE
Your kids want to play with Hello Barbie™

The Hello Barbie Companion App and the speech processing services for Hello Barbie are operated by ToyTalk, Inc. We need your permission for your children to play with Hello Barbie. Please read the explanation below for more details.

I give permission.

Information for Parents

We asked for your email address so we can get permission for your child to use Hello Barbie. Hello Barbie involves the recording of audio.

We use these recordings so your children can talk with Hello Barbie. We also use these recordings to share the great stuff your children create with you, to test and improve our services and technologies in areas like speech recognition, and for other research and development and data analysis purposes. We do not use these recordings or their content to contact children or to advertise to them.

For children under 13 to enjoy Hello Barbie, we need your permission to collect, use or disclose such information. To give your permission, please click the "I give permission" button above. ToyTalk will not collect, use or disclose any personal information from your child in connection with Hello Barbie if you do not give your permission.

Nothing is shared to Facebook, Twitter, or any other social media sites unless you, the parent, choose to do so through your parent account. And until we receive your permission, we will not save or store any recordings at all. If we don't receive your permission within a reasonable time, we will remove your email address from our records. For more details about our privacy practices with respect to children, please read our privacy policy. Note that ToyTalk offers a unified parent account for your convenience, and if your children also had other ToyTalk children's products or services, you may use the same parent account.
HELLO BARBIE INTERACTIONS

https://toytalk.com/moments/conversations/

What else can you tell us about this woman's story? Why was she seen running with just one shoe on?

And how are you usually feeling when school starts?

What would your kid say to a unicorn? Download SpeakalLegend now and find out!
COLLABORATIVE ETHICS

Meaningful Law & Policy

Situated Interaction

Technical Design

SMART PRIVACY