

PRIVACY WITHOUT SCREENS

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Collaboration as Big Data Ethics
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PRIVACY AS CONSENT AND CONTROL



The image shows a web form titled "Privacy Policy Generator" with a blue header and a blue border. The form is set against a background of diagonal blue lines. It includes a logo at the top center, a title, a description, three input fields, a "Generate policy" button, and a disclaimer at the bottom.

Privacy Policy Generator

Generate a simple Terms of Service and Privacy Policy statement for your website, get started by completing the fields below.

website address

company name

state or location

Generate policy

By using this generator you agree to our Disclaimer

PRIVACY AS FAIRNESS

Transparency - ensures no secret data collection; provides information about the collection of personal data to allow users to make an informed choice

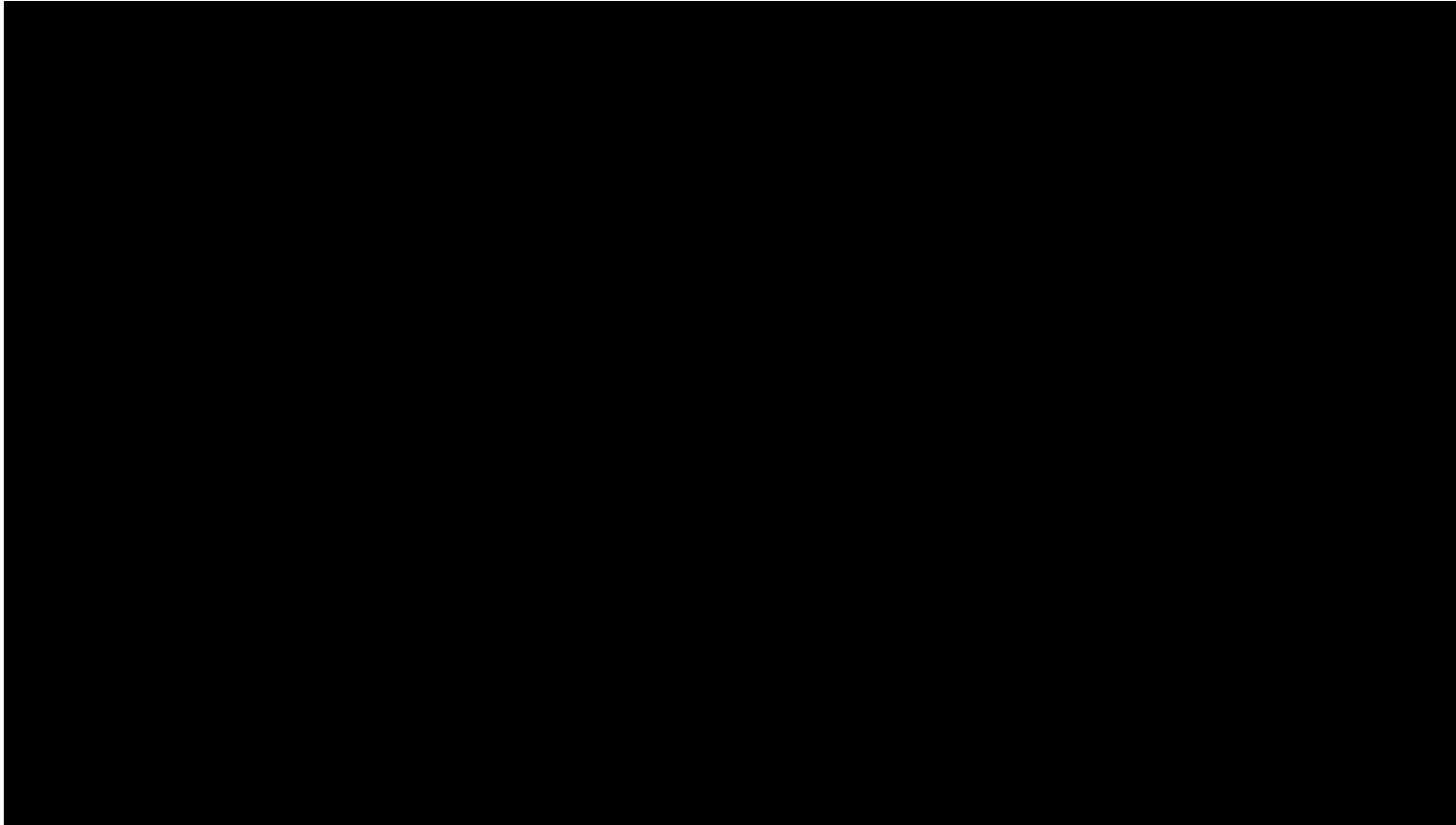
Choice - gives individuals a choice as to how their information will be used

Information Review and Correction - allows individuals the right to review and correct personal information

Information Protection - requires organizations to protect the quality and integrity of personal information

Accountability - holds organizations accountable for non-compliance

HELLO BARBIE



HELLO BARBIE SET UP

Your kids want to play with Hello Barbie(tm)

Inbox x



Hello Barbie <support@toytalk.com>
to me

Feb 2 (6 days ago) ☆



Your kids want to play with **Hello Barbie™**



The **Hello Barbie Companion App** and the speech processing services for **Hello Barbie** are operated by ToyTalk, Inc. We need your permission for your children to play with **Hello Barbie**. Please read the explanation below for more details.

I give permission.

Information for Parents

We asked for your email address so we can get permission for your child to use **Hello Barbie**. **Hello Barbie** involves the recording of audio.

I give permission.

Information for Parents

We asked for your email address so we can get permission for your child to use **Hello Barbie**. **Hello Barbie** involves the recording of audio.

We use these recordings so your children can talk with **Hello Barbie**. We also use these recordings to share the great stuff your children create with you, to test and improve our services and technologies in areas like speech recognition, and for other research and development and data analysis purposes. We do not use these recordings or their content to contact children or to advertise to them.

For children under 13 to enjoy **Hello Barbie**, we need your permission to collect, use or disclose such information. To give your permission, please click the "I give permission" button above. ToyTalk will not collect, use or disclose any personal information from your child in connection with **Hello Barbie** if you do not give your permission.

Nothing is shared to Facebook, Twitter, or any other social media sites unless you, the parent, choose to do so through your parent account. And until we receive your permission, we will not save or store any recordings at all. If we don't receive your permission within a reasonable time, we will remove your email address from our records. For more details about our privacy practices with respect to children, please read our [privacy policy](#). Note that ToyTalk offers a unified parent account for your convenience, and if your children also had other ToyTalk children's products or services, you may use the same parent account.

HELLO BARBIE PRIVACY POLICY



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For ToyTalk's Privacy Policy for Hello Barbie™, please see <http://www.toytalk.com/hellobarbie/privacy/>

For children under 13, please see our [Children's Privacy Policy](#)

HELLO BARBIE INTERACTIONS

<https://toytalk.com/moments/conversations/>



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[Play All](#) ▶

What else can you tell us about this woman's story? Why was she seen running with just one shoe on?



Facebook, Twitter, Email, Print, Share, Delete

And how are you usually feeling when school starts?



Facebook, Twitter, Email, Print, Share, Delete



What would your kid say to a unicorn?
Download SpeakaLegend now and find out!



COLLABORATIVE ETHICS

