CAITLIN CROSS-BARNET

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Areas of Expertise

Health policy; health disparities and social determinants of health; Medicaid, Medicare and the Children's Health Insurance Program (CHIP); alcohol, tobacco and other substance abuse; reproductive health and maternity care; mental health; preventive care; pediatrics; evidence-based medicine, shared decision making, and patient-centered care; health payment reform; research design and evaluation; mixed methods research.

EDUCATION

- The Johns Hopkins University, Baltimore, MD Ph.D., Sociology, 2010 M.A., Sociology, 2007
- University of California, Los Angeles, Los Angeles, CA Dual Certificate, Alcohol/Drug Abuse Education and Counseling, 2002

Boston University, Boston, MA M.A., English/Creative Writing, 1993

Oberlin College, Oberlin, Ohio B.A., Sociology and Creative Writing, 1991

CURRENT EMPLOYMENT

Social Science Research Analyst (2012-present) Center for Medicare and Medicaid Services, Center for Medicare and Medicaid Innovation (CMMI)

Projects:

- Evaluation Lead:
 - Integrated Care for Kids
 - o Maternal Opioid Misuse
 - Maternal Care First (co-lead)
- Previous Models, Evaluation Lead:
 - Strong Start for Mothers and Newborns
 - Pay for Population Health Success

- Disease Specific Healthcare Innovation Awards (co-lead)
- Research Team Lead:
 - o Preventive Service Use in Medicare Work Group
 - o Pediatric Health Priorities Workgroup
- Interagency:
 - MIHOPE-Strong Start (with Administration for Children and Families)

Primary Tasks, 2012- present

- Conduct research and analyses on priority issues and policies for Medicare and Medicaid/CHIP
- Coordinate with and provide policy guidance to federal partners regarding maternal and child health
- Design, coordinate, and monitor the model development and the evaluation of model tests across Medicare, Medicaid and CHIP populations
- Mentor others in developing skills for employing mixed methods, innovative qualitative methods, and writing manuscripts

EMPLOYMENT HISTORY

Researcher/Associate/Instructor, Johns Hopkins University (2004-2019)

Johns Hopkins Population Center (2015-2019)

Johns Hopkins Bloomberg School of Public Health (2007-2015)

Johns Hopkins University, Department of Sociology (2004-2013)

<u>Courses taught</u>: Sociology of Mental Illness; Research Methods for the Social Sciences; Men and Women in Society; Medicine, Media, Markets and Motherhood; Fiction's Truths: Sociological Theory through the Contemporary Short Story <u>Courses assisted</u>: African American Family, Introduction to Sociology, Quantitative Research Practicum

Visiting Assistant Professor

Franklin and Marshall College (2011-2012)

<u>Courses taught</u>: Social Psychology, Introduction to Sociology, Sociology of Media, Senior Seminar in Mental Health and Addiction

Affiliate Instructor

Loyola University Maryland (2005-2012)

Courses taught: Research Methods in Education; Media Literacy Education; Race, Class, Gender and Education; Capstone in Montessori Education

English Teacher

- Harvard-Westlake School (1994-2004)
- River Oaks School (1992-1994)

PUBLICATIONS

Peer Reviewed Publications

Pekkala, Jodi, **Caitlin Cross-Barnet**, Margaret Kirkegaard, Sharon Silow-Carroll, Brigette Courtot, and Ian Hill. (2019). "Key Considerations for Implementing Group Prenatal Care: Lessons from 60 Practices." *Journal of Midwifery and Women's Health*. (available online: <u>https://onlinelibrary.wiley.com/doi/pdf/10.1111/jmwh.13047</u>)

Rodin, Diana, Sharon Silow-Carroll, **Caitlin Cross-Barnet**, Brigette Courtot, and Ian Hill. (2019). "Strategies to Promote Postpartum Visit Attendance Among Medicaid Participants." Forthcoming in *Journal of Women's Health*. (available online: https://www.liebertpub.com/doi/abs/10.1089/jwh.2018.7568)

Hill, Ian, **Caitlin Cross-Barnet**, Brigette Courtot, Sarah Benatar, and Sarah Thornburgh. (2019). "What do Women in Medicaid Say about Enhanced Prenatal Care? Findings from the National Strong Start Evaluation." *Birth* 46(2): 244-252.

Clemans-Cope, Lisa, Victoria Lynch, Embry Howell, Ian Hill, Nikhil Holla, Justin Morgan, Paul Johnson, **Caitlin Cross-Barnet**, and J. Alice Thompson. (2019). "Pregnant Women with Opioid Use Disorder and Their Infants in Three State Medicaid Programs in 2013-2016." *Drug and Alcohol Dependence* 195:156-163.

Cross-Barnet, Caitlin, Brigette Courtot, Sarah Benatar, Ian Hill, Emily Johnston, and Morgan Cheeks. (2018). "Inequality and Innovation: Barriers and Facilitators to 17P Administration to Prevent Preterm Birth among Medicaid Participants." *Maternal and Child Health Journal* 22(11), 1607-1616.

Cross-Barnet Caitlin, Brigette Courtot, Ian Hill, Sarah Benatar, Morgan Cheeks, and Jenny Markell. (2018). "Facilitators and Barriers to Healthy Pregnancy Spacing among Medicaid Beneficiaries: Findings from the National Strong Start Initiative." *Women's Health Issues* 28(2): 152-157.

Colligan, Erin, **Caitlin Cross-Barnet**, Jessica McNeely, and Jennifer Lloyd. (2018). "Barriers and Facilitators to Depression Screening in Older Adults: A Qualitative Study." *Aging and Mental Health*.

Skillman, Megan, **Caitlin Cross-Barnet**, Rachel Singer, Christina Rotondo, Sarah Ruiz, and Adil Moiduddin. (2018). "A Framework for Rigorous Qualitative Research as a Component of Mixed Method Rapid-Cycle Evaluation." *Qualitative Health Research*. http://journals.sagepub.com/doi/10.1177/1049732318795675

Cross-Barnet, Caitlin, Erin Colligan, Jessica McNeely, Lara Strawbridge, and Jennifer Lloyd. (2018). "Facilitators and Barriers to Optimal Preventive Service Use among Providers and Older Patients." *Geriatric Nursing*. https://www.sciencedirect.com/science/article/pii/S0197457218301885 St. Vil, Noelle, Katrina Bell McDonald, and **Caitlin Cross-Barnet**. (2018). "A Qualitative Study of Black Married Couples' Relationships with their Friend and Extended Family Networks." *Families in Society: The Journal of Contemporary Social Services* 99(1): 56–66.

Cross-Barnet, Caitlin, Sarah Ruiz, Megan Skillman, Rina Dhopeshwarker, Rachel Singer, Rachel Carpenter, Suzanne Campanella, Maysoun Freij, Lynne Snyder, and Erin Colligan. (2018) "Higher Quality at Lower Cost: Community Health Worker Interventions in the Health Care Innovation Awards." *Journal of Health Disparities Research and Practice* 11(2): 150-164.

Zhao, Lirong, **Caitlin Cross-Barnet**, and Vetisha McClair. (2018). "Prescription Drug Use and Cost Trends among Medicaid-Enrolled Children with Disruptive Behavioral Disorders." *Journal of Behavioral Health Services & Research*. https://doi.org/10.1007/s11414-018-9605-z

Colligan, Erin, Erin Ewald, Sarah Ruiz, Michelle Spafford, **Caitlin Cross-Barnet**, and Shri Parashuram. (2017). "Innovative Oncology Care Models Improve End-of-Life Quality, Reduce Utilization and Spending." *Health Affairs* 36(3): 433-440.

Rotondo, Christina, Sarah Ruiz, Lynne Snyder, **Caitlin Cross-Barnet**, Erin Colligan, and Katherine Giuriceo. (2017). Innovative Home Visit Programs for Older Adults with Multiple Chronic Conditions: Non-Clinical Strategies Associated with Improved Quality and Reduced Medicare Expenditures. *Health Affairs* 36(3):425-432.

Skillman, Megan, **Caitlin Cross-Barnet**, Rachel Singer, Sarah Ruiz, Christina Rotondo, Roy Ahn, Lynne Page Snyder, Erin M. Colligan, Katherine Giuriceo, and Adil Moiduddin. (2017). "Physician Engagement Strategies in Care Coordination: Findings from the Centers for Medicare & Medicaid Services' Health Care Innovation Awards Program." *Health Services Research* 52(1): 291-312.

Cross-Barnet, Caitlin and Katrina Bell McDonald. (2015). "It's All about the Children: An Intersectional Perspective on Parenting Values among Black Married Couples in the United States." *Societies*, 5(4), 855-871.

Cross-Barnet, Caitlin, Marycatherine Augustyn, Susan Gross, Amy Resnik, and David Paige. (2012). "Long-Term Breastfeeding Support: Failing Mothers in Need." *Maternal and Child Health Journal* 16(9): 1926-32.

Martin, Claude, Andrew Cherlin, and **Caitlin Cross-Barnet**. (2011). "Living Together Apart in France and the United States." *Population* 66(3-4): 561-581.

Cross-Barnet, Caitlin, Andrew Cherlin, and Linda Burton. "Bound by Children: Intermittent Cohabitation and Living Together Apart." (2011) *Family Relations* 60(5): 633-647.

Gross, Susan, Amy Resnick, Joy Nanda, Caitlin Cross-Barnet, Marycatherine

Augustyn, and David Paige. (2011). "Early Postpartum: A Critical Period in Setting the Path for Breastfeeding Success." *Breastfeeding Medicine* 6(1).

Susan Gross, Amy Resnik, **Caitlin Cross-Barnet**, Joy Nanda, Marycatherine Augustyn, and David Paige. (2009). "The Differential Impact of WIC Peer Counseling Programs on Breastfeeding across the State of Maryland." *Journal of Human Lactation* 25(4): 435-443. (Awarded Published Article of Distinction for 2010 by the Pediatric Nutrition Practice Group of the American Dietetic Association)

Cherlin, Andrew, **Caitlin Cross-Barnet**, Linda Burton, and Raymond Garrett-Peters. (2008). "Promises They Can Keep: Low Income Women's Attitudes toward Marriage and Motherhood." *Journal of Marriage and Family* 70(4): 919-933.

<u>Book</u>

McDonald, Katrina Bell and Caitlin Cross-Barnet. (2018). Marriage in Black: The Pursuit of Married Life among American-born and Immigrant Blacks. Routledge.

Other Publications

Cross-Barnet, Caitlin. (April 17, 2019)."Let's Hear it for the Safety School." *Baltimore Sun*.

Cross-Barnet, Caitlin. (September 13, 2010). "Boosting Breastfeeding through Public Policy." *Los Angeles Times*.

McDonald, Katrina Bell and **Caitlin Cross-Barnet**. (2009). Review of Lacy, Karyn R. Blue Chip Black; Race, Class and Status in the New Black Middle Class. *Journal of Marriage and Family* 71(2): 334-336.

PRESENTATIONS (first or sole authored only)

Association of Public Policy and Management November 2019

• Moving the Needle on Birth Outcomes in Medicaid: Challenges to Improving the Medical Model of Care

American Association of Birth Centers Birth Institute, September 2019

• Findings from the Strong Start for Mothers and Newborns Initiative

Academy Health Annual Research Meeting, June 2019

- The Role of Stigma in Offering or Obtaining Preventive Services
- Moving the Needle on Birth Outcomes in Medicaid (poster)

Infant Mortality Collaborative Improvement and Innovation Network (IMCoIIN), April 2019

• Strong Start for Mothers and Newborns: Impacts on Infant Health

CMS Quality Conference, January 2019 Session Developer and Presenter

• Moving the Needle on Preterm Birth: Findings from the Strong Start Initiative (convened CMMI, the Urban Institute, the American Association of Birth Centers, and midwives from two CMMI Strong Start awardees)

Administration for Community Living, November 2018

• Implementing Community Health Worker Initiatives

American Public Health Association, November 2018

• Low-Dose Aspirin (LDA) to Prevent Preeclampsia and Preterm Birth: Challenges to Practice Transformation

Office of Minority Health, October 2018

• Strong Start for Mothers and Newborns: Improving Birth Outcomes among Minority Women and Infants

Academy Health Annual Research Meeting, June 2018

- Low-Dose Aspirin (LDA) to Prevent Preeclampsia and Preterm Birth (poster)
- Obesity Counseling for Medicare Participants: Challenges to Preventive Care (poster)

HHS Evaluation and Administrative Data Day, June 2018

• Complex Evaluations: Strong Start for Mothers and Newborns

Academy Health Annual Research Meeting, June 2017

- Adopting Health Care Innovations: What Drives Sustainability?
- Case Studies for Evaluation of Innovations at CMMI
- Pregnancy, Medicaid Access, and Family Planning Choices
- Explaining and Mitigating Low Adoption of Innovation: Progesterone Injections to Prevent Recurrent Preterm Birth (poster)
- Increasing Medicare Beneficiaries' Preventive Service Use through Media and Technology (poster)
- Pathways to Prevention: Provider Perspectives on Service Provision (poster)
- Pregnant Medicaid Beneficiaries: Benefits of Participant-Level Data to Assess Risks and Preliminary Outcomes (poster)

Academy Health Interest Group Meetings, June 2017

- Explaining and Mitigating Low Adoption of Innovation: Progesterone Injections to Prevent Recurrent Preterm Birth
- Increasing Medicare Beneficiaries' Preventive Service Use through Media and Technology (poster)
- Pathways to Prevention: Provider Perspectives on Service Provision (poster)

• Pregnant Medicaid Beneficiaries: Benefits of Participant-Level Data to Assess Risks and Preliminary Outcomes (poster)

American Council on Aging National Conference, April 2017

• Qualitative Perspectives on Preventive Service Use in Medicare

Academy Health Annual Research Meeting, June 2015

• Labor Induction: Professional Recommendations and Impacts on the Health Care System (poster)

Patient Centered Outcomes Research Institute, October 2013

• CMMI Strong Start for Mothers and Newborns Initiative

Institute of Medicine Assessment of Birth Settings Workshop, March 2013

• Strong Start: Approaches to Data Collection and Evaluation

American Public Health Association Annual Meeting, October 2012

• Smoking and Breastfeeding: Practices of Low-Income Mothers

Eastern Sociological Society Annual Meeting, February 2011

- Married Black Mothers, Values, and Employment
- Agency in Breastfeeding Decisions after Cesarean Section

American Public Health Association Annual Meeting, October 2011

• Hospital Breastfeeding Experiences after Cesarean among WIC Mothers

American Public Health Association Annual Meeting, November 2010

- Reality or Ready Excuse? Reasons Mothers Don't Breastfeed
- The Role of Doctors and Hospitals in WIC Mothers' Breastfeeding Decisions

American Sociological Association Annual Meeting, August 2010

• Contemporary Black Marriage: Ethnic Perspectives on Egalitarian, Transitional, and Traditional Ideologies

American Public Health Association Annual Meeting, November 2009

• Breast Pump Use among Maryland WIC Mothers: Implications for Education, Distribution, and Breastfeeding Success

Eastern Sociological Society Annual Meeting, March 2009

- Pumping it Up?: Breast Pumps and the Medicalization of Breastfeeding among Maryland WIC Mothers
- Redefining Relationships: Non-marriage Based Cohabitation among Low-income Mothers

American Public Health Association Annual Meeting, October 2008

• Beyond 'Breast is Best': Breastfeeding Peer Counselors and WIC Clients' Economic Assessments of Infant Feeding Options

Population Association of America Annual Meeting, April 2008

• Cohabiting on the Edge: Living Together Apart

Southern Sociological Society Annual Meeting, April 2008

- 'We are not a Breastfeeding Family': Cultural Capital and Infant Feeding Decisions
- Successful Black Marriage: A Qualitative Analysis

CUNY Feminist Pedagogy Conference, October 2007

• Fiction's Truths: Teaching Social Theory through the Contemporary Short Story

CURRENT PROFESSIONAL SERVICE

- Maternal Mental Health Advisory Board, Center for Law and Social Policy
- HRSA Innovation Challenge Judge: Remote Pregnancy Monitoring
- Office of Women's Health Maternal Mortality Work Group
- Interagency Committee for Fetal Alcohol Spectrum Disorders (CMS representative)
- Infant Mortality Collaborative Improvement and Innovation Network (CMS representative)
- Maternal Health Federal Work Group
- Office of Minority Health Rural Maternal Health Committee
- Health Equity Award Judge, Office of Minority Health
- Subject Matter Expert for the Robert Wood Johnson Foundation Interdisciplinary Research Leaders
- Reviewer for American Journal of Public Health, Preventive Medicine, American Journal of Preventive Medicine, Maternal and Child Health Journal, Journal of Health Disparities Research and Practice
- Abstract reviewer for American Public Health Association Annual Meeting
- Dissertation Committee, Nina Brown Ashford, George Washington University