



THE SCHOOL OF PUBLIC POLICY

Course Schedule

Fall 2024 at a Glance

Core and Disciplinary Courses for MPP and PhD				
PUBL 600 <i>Research Methodology</i>	Loren Henderson	Wednesday	4:30-7:00 pm	PUP 440
PUBL 601 <i>Political and Social Context of the Policy Process</i>	Nick Kelly	Wednesday	7:10-9:40 pm	PUP 438
PUBL 602 <i>Microeconomics for Public Policy</i>	Jane Lincove	Tuesday	4:30-7:10 pm	PUP 438
PUBL 603 <i>Theory and Practice of Policy Analysis</i>	Ann Kellogg	Thursday	7:10-9:40 pm	PUP 438
PUBL 604 <i>Statistical Analysis</i>	Yusuke Kuwayama	Tuesday	7:10-9:40 pm	PUP 440
SOCY 606 <i>Inequality and Social Policy</i> <i>*Need permission from the instructor</i>	Mercedes DunnGailler	Wednesday	4:30-7:00 pm	PUP 203

Core and Disciplinary Courses for MPP only

613 <i>Managing Public Organizations</i> <i>*Also required for public management Ph.D. specialization</i>	Mir Usman Ali	Monday	4:30-7:00 pm	PUP 438
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Advanced Methods Courses

PUBL 610-04 <i>Cost-Benefit Analysis</i>	Yusuke Kuwayama	Tuesday	4:30-7:00 pm	PUP 440
PUBL 610-05 <i>Baltimore Metropolitan Area Study: An Applied Research Experience</i>	Pamela Bennett and Loren Henderson	Monday	4:30-7:00 pm	PUP 440

Specialization Courses

PUBL 610 - 01 <i>Social Context of Education</i>	Pam Bennett	Thursday	4:30-7:00 pm	PUP 440
PUBL 625 <i>Theories of Public Administration</i>	Mir Usman Ali	Wednesday	7:10-9:40 pm	PUP 440
PUBL 652 <i>Politics of Health</i>	Nancy Miller	Thursday	4:30-7:00 pm	PUP 440

Fall 2024 by Day and Time

Monday		Tuesday		Wednesday		Thursday	
4:30	7:10	4:30	7:10	4:30	7:10	4:30	7:10
610-05 613		602 610-04	604	600 SOCY 606	601 625	610-01 652	603

Course Descriptions

Core and Discipline Courses

PUBL 600 *Research Methodology*

Loren Henderson	Wednesday	4:30-7:00 pm	PUP 440
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Research provides the foundation for informed public policy making. This class is designed to provide you with an introduction to research methodology, from the basics of research design to advanced methods for causal inference. This course provides a foundation for further study of research methodology. It prepares students for future courses including PUBL 604, 607, 608, and 611. By design, many topics will be covered at a foundational level; however, by the end of the course you will be prepared to evaluate the quality of existing research and propose studies of your own to address questions of interest. This course is designed to allow you to both understand and perform important research techniques. For instance, we will not only study sampling and understand the value of different types of sampling, but we will also learn how to implement sampling techniques through statistical software.

PUBL 601 *Political and Social Context of the Policy Process*

Nick Kelly	Wednesday	7:10-9:40 pm	PUP 438
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This course is designed to introduce students to the processes by which policy is made in the United States. It introduces students to the policy-making system, including the institutional, structural and political contexts, as well as the policy-making environment. The various stages of the policy-making process from problem definition and agenda-setting to implementation are examined and discussed, and important theories and models of policy-making are presented. Significant concepts relating to the political analysis of public policy are discussed, such as the social construction of problems, group demands, political influence and resources, motivations and incentive for political behavior and political feasibility (graduate catalog description).

Many similar courses focus on the policy process. In this course, we will be taking a broad view of policy, not just the process but also the wider social and political context. Individuals, groups of people, and what is happening in the particular moment heavily

inform the process. This is a large endeavor so we will be focusing our discussions and reading primarily on domestic policy issues.

PUBL 602 *Microeconomics for Public Policy*

Jane Arnold Lincove	Tuesday	4:30-7:10 pm	PUP 438
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This course provides an analytic framework for policy analysis with a focus on understanding economic markets and mitigating market failures. At the end of the course students will be able to:

- Apply economic theory to policy problems
- Use economic efficiency as one criterion for evaluating government interventions
- Identify sources of market failure and appropriate government interventions
- Identify governance problems that limit government interventions in markets

PUBL 603 *Theory and Practice of Policymaking*

Ann Kellogg	Thursday	7:10-9:40 pm	PUP 438
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This course focuses on the principles and processes for conducting policy analysis. Specifically, it focuses on the definition of policy problems, the role of government in solving problems, and the development of policy alternatives. Techniques for evaluating policy solutions and making policy recommendations are examined. Finally, issues around policy adoption, policy implementation and ethics are considered.

PUBL 604 *Statistical Analysis*

Yusuke Kuwayama	Tuesday	7:10-9:40 pm	PUP 440
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This course provides an introduction to statistical analysis in the social sciences. The objectives for the course are that, by the end of the course, students will have learned how to: (a) frame quantitative research questions relating to social

processes and public policy; (b) find, organize, and analyze data that address these research questions; (c) use descriptive statistics and statistical inference to address these research questions; and (d) coherently report and display results.

Prerequisite: PUBL 600.

PUBL 613 *Managing Public Organizations*

Required core for MPP; Required public management specialization course for Ph.D.

Mir Usman Ali	Monday	4:30-7:00 pm	PUP 438
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Managers in public organizations face a unique set of constraints and incentives relative to managers in the private sector. Furthermore, as public managers shape public policymaking as well as policy implementation, how they go about their jobs affects us as individuals as well as a society. This course introduces the discipline and profession of public management, and provides students with an understanding of its institutional, political, organizational, and ethical context. It is designed to help you become a more effective public manager by analyzing ways of reconciling administrative and democratic values.

Students are expected to develop perspectives about public management strategies and to acquire skills suitable for facilitating such strategies. Students will have opportunities to apply theories and techniques discussed in the class to problems and cases. All the issues we discuss will expose you to essential knowledge for managing in the 21st century and improve your ability to manage public organizations.

Advanced Methods Courses

These are suggestions. ***You must discuss your options with your advisor.***

PUBL 610-04 *Cost-Benefit Analysis for Health, Education, and Environmental Policy*

Yusuke Kuwayama	Tuesday	4:30-7:00 pm	PUP 440
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The purpose of cost-benefit analysis (CBA) is to determine the net benefits of potential projects by cataloging the impacts of the projects, quantifying those impacts, and converting them into monetary terms. This course will focus on the use and application of CBA in health, education, and environmental policy. We will cover topics including the economic rationale for CBA, basic principles for assessing the economic effects of projects, techniques for valuing health, educational, and environmental impacts, intergenerational and philosophical concerns as they relate to CBA, social discounting, risk, and uncertainty. We will also compare CBA with alternative approaches to conducting public policy assessment such as cost effectiveness or multi-criteria analyses. Prerequisite: PUBL 602 or equivalent coursework in microeconomics.

PUBL 610-05 *Baltimore Metropolitan Area Study: An Applied Research Experience*

Pamela R Bennett & Loren Henderson	Monday	4:30-7:00 pm	PUP 440
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This applied research course prepares students for constructing and implementing data collection plans for research in the social sciences. Students will learn a particular data-gathering technique (semi-structured interviews), and then use those skills to collect data for a study in the Baltimore metropolitan area. The study explores pathways to social mobility for a contemporary immigrant group. If time permits, students will be introduced to qualitative data analysis software for early exploration of the data collected.

Specialization Courses

PUBL 610-01 *Social Context of Education*

Pamela R. Bennett	Thursday	4:30-7:00 pm	PUP 440
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Schools, both those at the K-12 and higher education level, purport to be sources of social mobility yet are also criticized for reproducing inequality. This course explores schooling within its various social contexts, examining the intersection of schools as organizations with issues of race, gender, class, and social stratification.

PUBL 625 *Theories of Public Management*

Mir Usman Ali	Thursday	4:30-7:00 pm	PUBL 440
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We will be taking an historical view of public administration theory and its discontents in the United States. We will examine events that have influenced the field's thinkers and how public administration has changed over time. Perspectives from other countries will also be discussed with a view to broaden and deepen our thinking about what public administration theory ought to be.

PUBL 652 *Politics of Health*

Nancy Miller	Thursday	4:30-7:00 pm	PUP 440
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This course examines how health policies reflect the political system in which they are enacted and implemented. It introduces concepts, theories and literature concerning the development of the U.S. healthcare system and the contemporary agendas and actions of the federal and state governments. It applies political dimensions to policy issues such as access to insurance and health services, cost containment, disease and injury prevention and initiatives for healthcare reform.